

**FOR IMMEDIATE RELEASE**

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**Demand Management President Named "Pro to Know" by Supply & Demand Chain Executive Magazine**

*Supply chain planning professional receives industry accolade for the second year in a row*

ST. LOUIS (March 9, 2010) – Demand Management, Inc., a global resource for managing the supply chain for small and midsize enterprises, today announced that *Supply & Demand Chain Executive* magazine has recognized Bill Harrison, president of Demand Management, as one of its 2010 Provider Pros to Know.

The Provider Pros to Know is a listing of individuals from a software firm or service provider, consultancy, or analyst or research firm who have personally helped clients address the challenges of the recession and prepare for the recovery ahead. This year's list included more than 130 Provider Pros to Know.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in the Supply Chain industry," said editor of *Supply & Demand Chain Executive* Andrew K. Reese. "Highlighting the learnings that the Provider Pros to Know have taken out of the Great Recession provides our readers with a wealth of best practices that they can apply in their own supply chains, as well as insights into how leading organizations are positioning themselves for competitive advantage in the Great Recovery ahead."

“One of the biggest lessons learned from the recession is the importance of inventory planning for small and mid-sized enterprises,” said Demand Management president Bill Harrison. “As we celebrate our 25-year anniversary, I am honored to receive this award because I view it as a reflection of our long-standing heritage: offering affordable supply chain planning software and world-class customer service resulting in unprecedented customer loyalty.”

As the cost-value leader in the supply chain planning software industry, Demand Solutions has a long heritage of providing affordable and easy-to-use applications that solve real business challenges such as excess inventory, low customer service levels and lagging profits. Learn more at [www.demandsolutions.com](http://www.demandsolutions.com)

#### **About Demand Management, Inc.**

Demand Management, Inc. is a global resource for software, support, services and training for maximizing profits in manufacturing, distribution and retail operations. More global supply chains depend on Demand Management’s Demand Solutions than any other system for forecasting, demand planning and point-of-sale analysis. For more information on Demand Solutions, visit [www.demandsolutions.com](http://www.demandsolutions.com). Demand Management is a wholly-owned subsidiary of Logility which is a wholly-owned subsidiary of American Software (NASDAQ: AMSWA).

#### **Forward-Looking Statements**

This press release contains forward-looking statements that are subject to substantial risks and uncertainties. There are a number of factors that could cause actual results to differ materially from those anticipated by statements made herein. These factors include, but are not limited to, changes in general economic conditions; technology and the market for the Company’s products and services including economic conditions within the e-commerce markets; the timely availability and market acceptance of these products and services; the effect of competitive products and pricing; the uncertainty of the viability and effectiveness of strategic alliances; and the irregular pattern of the Company’s revenues. For further information about risks the Company could experience as well as other information, please refer to the Company’s Form 10-K for the year ended April 30, 2009 and other reports and documents subsequently filed with the Securities and Exchange Commission. For more information about risks the Company could face as well as other information, contact Vincent C. Klinges, Chief Financial Officer, Logility, Inc., 470 East Paces Ferry Rd., Atlanta, GA 30305, (404) 261-9777. FAX:

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