

**FOR IMMEDIATE RELEASE**

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**Demand Management, Inc. Announces New Collaborative  
Forecasting Capabilities: Mobile Pipeline**

*Salespeople gain flexibility to update customer forecasts via PDA or Blackberry phone*

ST. LOUIS (October 30, 2008) – Demand Management, Inc., (DMI) a global resource for managing the supply chain for small and mid-sized enterprises, announced the release of Demand Solutions<sup>®</sup> Mobile Pipeline at its 21st Annual Customer Conference earlier this month. Demand Solutions Pipeline is already a popular collaboration tool with hundreds of users worldwide. The new mobile functionality takes collaborative forecasting to the next level by allowing mobile salespeople and trading partners to access and update product forecasts and demand plans via PDA or Blackberry phone.

Traveling salespeople will no longer have to wait to update their forecasts on their PCs; they can do it in real time, ensuring the most accurate and timely information is available to plan downstream supply chain activities. The increased visibility and forecast accuracy will result in top-line sales benefits and bottom-line cost improvements.

“One of the biggest challenges of getting an accurate forecast is sales participation. Mobile Pipeline provides an unprecedented level of communication that will significantly increase collaboration among forecasters, salespeople and trading partners,” said Bill Harrison, president of DMI.

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## **About Demand Management, Inc.**

Demand Management, Inc. (DMI) is a global resource for software, support, services and training for maximizing profits in manufacturing, distribution and retail operations. More global supply chains depend on DMI's Demand Solutions than any other system for forecasting, demand planning and point-of-sale analysis. For more information on DMI, visit [demandsolutions.com](http://demandsolutions.com). Demand Management is a wholly owned subsidiary of Logility, Inc. (NASDAQ: LGTY), which is a majority owned subsidiary of American Software (NASDAQ: AMSWA).

## **Forward-Looking Statements**

This press release contains forward-looking statements that are subject to substantial risks and uncertainties. There are a number of factors that could cause actual results to differ materially from those anticipated by statements made herein. These factors include, but are not limited to, changes in general economic conditions; technology and the market for the Company's products and services including economic conditions within the e-commerce markets; the timely availability and market acceptance of these products and services; the effect of competitive products and pricing; the uncertainty of the viability and effectiveness of strategic alliances; and the irregular pattern of the Company's revenues. For further information about risks the Company could experience as well as other information, please refer to the Company's Form 10-K for the year ended April 30, 2008 and other reports and documents subsequently filed with the Securities and Exchange Commission. For more information about risks the Company could face as well as other information, contact Vincent C. Klinges, Chief Financial Officer, Logility, Inc., 470 East Paces Ferry Rd., Atlanta, GA 30305, (404) 261-9777. FAX: (404) 264-5206 INTERNET: [HTTP://www.logility.com](http://www.logility.com) or E-mail [asklogility@logility.com](mailto:asklogility@logility.com).

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